



HOPE BALL 2022 CORPORATE SPONSORSHIP CONTRACT

Thank you for being a Corporate Sponsor for Hope Ball 2022 on Saturday, March 12, 2022. The event will be held at the Statehouse Convention Center. The Hope Ball supports the mission of the 20th Century Club of Little Rock, Inc. (Tax ID #71-0525771) to provide no-cost housing to medically and financially qualified patients receiving cancer treatment in Central Arkansas. Lodging is provided at the 20th Century Club's Lodge, 4011 Maryland Avenue, Little Rock, AR 72204. *Signed contracts are required to secure your participation in Hope Ball 2022 but payment is not due until 2/15/22.*

Information to be published at Hope Ball -

Corporate Sponsor Name (as you would like it listed in all media)

Street Address

City/State

ZIP

Phone Number

Email Address

Website Address

\$25,000 Presenting Sponsorship

- The Presenting Sponsor is to be a singular business or individual unless two businesses agree to be co-sponsors. If two companies present jointly, the joint contribution is \$50,000. This is a one year commitment. Prior Presenting Sponsor has first right of refusal for the following year, 30 days from solicitation, at which point a signed contract must be submitted to secure sponsorship. Presenting Sponsor's logo will be on all printed materials at Hope Ball controlled by the 20th Century Club. Sponsor will be mentioned in all press materials. Printed materials include:
 - Ball Invitation
 - Advance Auction Catalog
 - Hope Ball Event Program
 - Logo on front and back cover
 - Logo in the program
 - Full color one page ad
- Logo on all Ball media and displayed on 20th Century Club website www.hopeawayfromhome.org until 10/1/22.
- Logo in rotating display on BidPal by OneCause electronic auction program and on the Step & Repeat backdrop used for social media photos the night of the Ball.
- Logo on photo border used in Angels of Hope social media profiles PLUS company tagged and logo used in all Hope Ball 2022 social media promotions.
- Two VIP tables of 10 to the Hope Ball with logo displayed at each table.
- A dedicated waiter will be provided at each table. Dinner includes champagne service with the first course.
- Complimentary suite at the Marriott Hotel adjacent to the Statehouse Convention Center.

\$20,000 Diamond Sponsorship

- Diamond Sponsor's logo will be in all Corporate Sponsor event media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork due by 12/01/21
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork due by 12/15/21
 - Hope Ball Event Program
 - Logo on back cover and inside program PLUS full color one page ad
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org until 10/1/22 and in rotating display on BidPal by OneCause electronic auction program.
- Company tagged and logo used in all Hope Ball 2022 social media promotions.
- Two VIP of 10 to the Hope Ball with logo displayed at each table.
- A dedicated waiter will be provided at each table. Dinner includes champagne service with the first course.
- Two complimentary hotel rooms.

\$15,000 Emerald Sponsorship

- Emerald Sponsor's logo will be in all Corporate Sponsor event media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork due by 12/01/21
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork due by 12/15/21
 - Hope Ball Event Program
 - Logo in the program PLUS full color one page ad
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org until 10/1/22.
- Two VIP tables of 10 to the Hope Ball with logo displayed at each table.
- A dedicated waiter will be provided at each table. Dinner includes champagne service with the first course.
- Two complimentary hotel rooms.

\$10,000 Platinum Sponsorship

- Platinum Sponsor's logo will be in all Corporate Sponsor event media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork due by 12/01/21
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork due by 12/15/21
 - Hope Ball Event Program
 - Logo in the program PLUS one page ad
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org until 10/1/22.
- Two tables of 10 to the Hope Ball with logo displayed and dedicated waiter at each table.
- One complimentary hotel room.

\$5,000 Gold Sponsorship

- Gold Sponsor's logo will be in all Corporate Sponsor event media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 12/01/21
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork due by 12/15/21
 - Logo in the Hope Ball Event Program
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org until 10/1/22.
- One table of 10 to the Hope Ball with logo displayed at the table.

\$2,500 Silver Sponsorship

- Silver Sponsor's name will be in all Corporate Sponsor event media. Name will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract due by 12/01/21
 - Advance Auction Catalog – Signed sponsorship contract due by 12/15/21
 - Name in Hope Ball Event Program
- Name displayed on 20th Century Club website www.hopeawayfromhome.org until 10/1/22.
- Six tickets to the Hope Ball.

\$1,500 Bronze Sponsorship

- Bronze Sponsor's name will be in all Corporate Sponsor event media. Name will be on select printed materials:
 - Advance Auction Catalog – Signed sponsorship contract due by 12/15/21
 - Hope Ball Event Program
 - Name in the program
- Name displayed on 20th Century Club website www.hopeawayfromhome.org until 10/1/21.
- Four tickets to the Hope Ball.

\$750 Crystal Sponsorship

- Crystal Sponsor's name will be in all Corporate Sponsor event media. Name will be on select printed materials:
 - Advance Auction Catalog – Signed sponsorship contract must be submitted by 12/15/21
 - Name in the Hope Ball Event Program
- Name displayed on 20th Century Club website www.hopeawayfromhome.org until 10/1/22.
- Two tickets to the Hope Ball.

A Hope Ball ticket has a value of \$125. A hotel suite has a value of \$350. A hotel room has a value of \$150.

Sponsor Contact Printed Name _____ **Date** _____

Sponsor Contact Signature _____

Payment is due on 2/15/22.

Please bill us \$ _____ or full payment of \$ _____ is enclosed.

Credit card payment is available at our website www.hopeawayfromhome.org for a 3% fee.