

2012 HOPE BALL CORPORATE SPONSOR AGREEMENT



4011 Maryland Avenue
 Little Rock, AR 72204
 www.hopeawayfromhome.org
 Tax ID #71-0525771

20th Century Club Contact

Contact Phone

Information to be published at Hope Ball -

CORPORATE SPONSOR (as you would like it listed in all media)

WEBSITE ADDRESS (link to be included on the www.hopeawayfromhome.org website until 10/1/12)

Corporate Sponsorship Levels -

| Sponsorship Level | Price | Tickets to Hope Ball (\$100 value ea.) | Complimentary Hotel Room (\$150 value ea.) | Dedicated Table Waiter | Listings in Ball Program | Recognition in Ball Signage & A/V | Recognition in Advance Media** |
|-------------------------------------|----------|--|--|------------------------|---|--|---|
| <input type="checkbox"/> PRESENTING | \$20,000 | 30 | 1 | Yes | Front Cover Logo, One-Page, Full-Color Ad | Logo on All Ball Media* | Logo on All Printed Materials; Mention in all press materials |
| <input type="checkbox"/> PLATINUM | \$10,000 | 20 | 1 | Yes | Logo, One-Page Ad | Logo in all Corporate Sponsor Media | Logo on Select Printed Materials |
| <input type="checkbox"/> GOLD | \$5,000 | 10 | n/a | Yes | Logo | Logo in all Corporate Sponsor Media | Listing in Select Printed Materials |
| <input type="checkbox"/> SILVER | \$2,500 | 6 | n/a | n/a | Name | Listing in all Corporate Sponsor Media | Listing in Select Printed Materials |
| <input type="checkbox"/> BRONZE | \$1,500 | 4 | n/a | n/a | Name | Listing in All Corporate Sponsor Media | n/a |
| <input type="checkbox"/> CRYSTAL | \$600 | 2 | n/a | n/a | Name | Listing in All Corporate Sponsor Media | n/a |

* Presenting Sponsor's logo will be on all printed materials at Hope Ball controlled by the 20th Century Club with the exception of select Auction Materials.

** Advance media to include "Save the Date Card" (deadline 11/1/11), Ball Invitation (deadline 12/1/11), Advance Auction Catalog (deadline 1/15/12). Listings for Silver Corporate Sponsors at the discretion of the 20th Century Club based on available space.

Financial Commitment -

Corporate Pledge Personal Pledge Corporate Match*

Name: _____

Address: _____

Phone: _____ Email: _____

*for assistance with corporate matching grants please email the Club Treasurer at info@hopeawayfromhome.org

Signature _____ Date _____

Full payment in the amount of \$_____ is enclosed. I/We pledge our support. Please bill us \$_____.

Thank you for your support of our mission to provide no-cost housing to cancer patients in need!

Please return your signed contract to -

The 20th Century Club of Little Rock, Attn: Hope Ball Corporate Sponsors, 4011 Maryland Av., Little Rock, AR 72204

FOR INTERNAL USE ONLY

Contract Received _____ In Ball Database _____ Received by Treasurer _____

Payment Information: _____ Comps Used: _____